

"The Strongest...And Best... Roof Warranty In America"

FEATURING THE GAF
LIFETIME ROOFING SYSTEM!*

Manufacturing Defect Coverage For Lifetime Shingles*

- · Overall coverage period
- Up-front (100%) coverage period
- Covers roofing <u>system</u> (not just shingles)?
- Cost of installation labor included?

Workmanship Coverage For Lifetime Shingles*

- · 100% coverage period
- Misapplication of certain flashings covered?

• Helps Prevent Problems

 Does roofing job include an exclusive 40-point factory inspection of completed roof?

Peace Of Mind*

- Contractor factory certified?**
- Tear-off costs included? (when necessary)
- Disposal costs included? (when necessary)
- Warranty transferable for free?
- Good Housekeeping protection on roofing system? (U.S. only)



"TYPICAL"
Shingle
Warranty*



Lifetime

Only **10** yrs.

NO
(Just shingles)

Only 10 yrs.

Only 2 yrs.
(Typical coverage offered by Contractor)

Only 2 yrs.
(Typical coverage offered by Contractor)

NO

NO (Anyone can install)

NO

NO

MAYBE

NO

Lifetime

50 yrs. **YES**

Lifetime

25 yrs. (Coverage provided and backed by GAF)

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YES

YES

YES

YES

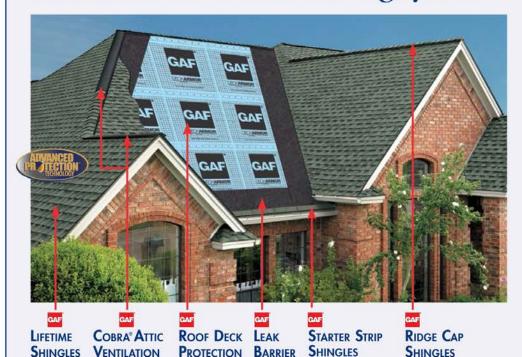
YES

YES



LIFETIME SYSTEM, THE BEST CONTRACTOR & THE STRONGEST WARRANTY!

Part 1: The GAF Lifetime Roofing System





The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)



Part 2: The Best Contractor

Fewer than 2 out of every 100 roofing contractors have been awarded GAF's Master Elite® status! They are truly the "best of the best" because they are:

- Required to Maintain Insurance
- Properly Licensed*
- Trained to Install GAF Products
- With an Established History of Installing Roofs in the Local Community

Part 3: The Strongest Warranty

The strongest warranty protection anywhere—period. And the only warranty that includes an inspection of your finished roof performed

by GAF's professional inspection team!



*Applies in states/provinces/territories where licensing is required